

MU'ASIR

by PAYAL SINGHAL®

In Collaboration With

MDS
Marshalls Design Studio

PAYAL SINGHAL®



Payal Singhal is a celebrated Indian designer known for her work focussing on modern Indian bridal and occasion wear. Through her designs, tradition is shown with a renewed outlook to give every collection present-day relevance. With this philosophy in mind, the hallmark of each Payal Singhal ensemble is easy transition from traditional to non-traditional settings. Her signature aesthetic is contemporary and minimalistic but with a vintage heart.

With a passion to bring to the world an all-encompassing taste of her work, the brand of Payal Singhal has been growing into a coveted lifestyle brand with new ventures in the fields of décor, weddings, stationery and more .

Born in Mumbai, Payal Singhal was drawn to sketching and designing from an early age. She created her first couture look at the age of 15 and her talent received much adulation. Singhal graduated in fashion design from SNDT Women's University, Mumbai. She further pursued courses from the Parsons School of Design and the Fashion Institute of Technology in New York before launching her label in 1999.



Marshalls Design Studio (MDS) is where design imagination meets manufacturing mastery. Born from five decades of Marshalls Wallcoverings' legacy, MDS brings together artistry, technology, and craftsmanship to create wall and surface solutions that transform spaces into experiences.

MDS is committed to creating unique, high-quality wallcoverings using the latest technologies and premium substrates. With a strong focus on both domestic and export markets, MDS aims to redefine interior spaces through innovation, artistry, and superior craftsmanship.

We think like designers, execute like manufacturers, and deliver like a service company – seamlessly blending custom creativity with production precision. Every collection reflects our belief that walls are not just boundaries, but expressions of identity, culture, and emotion.

MDS specializes in creating designs for Hotel projects, Retail chains, Educational Institutes, Corporates amongst others. This specialization coupled with our high end digital printing infrastructure brings together mesmerizing results on the walls.

From bespoke digital murals to curated wallpaper collections, our work celebrates the beauty of design made in India, for the world. MDS is shaping the future of wallcoverings - one wall at a time.

Mu'asir

“ I have always been fascinated by history and culture. Our #PSPrints preserve the past while also reinterpreting them for a modern setting.”

Payal Singhal's signature aesthetic is a blend of the East and the West; of the old and the new. The grandeur of Mughal architecture and the intricacy of Persian art have been long-standing inspirations for the designer. They also serve as the mood board for her first collection of wallpapers for Marshalls.

The range is a collective of her iconic #PSPrints that boast a synergy between old-world traditions and contemporary forms. While each print has its own distinct narrative, they all come together to reimagine centuries-old design with urban elegance.

The hand-picked collection will resonate with the house proud aesthete looking to introduce traditions of the past into their space, but with a touch of bohemian abandon. Each original print has been developed after months of research, and marries a classic aesthetic with a cutting-edge vibe.

After the tremendous success of earlier Signature editions, Marshalls is set to enthrall you once again with the brand new Payal Singhal collection of Designer Wallcoverings.

This unique collection is developed by Payal Singhal in collaboration with Marshalls.

Anaar Mor

The hand-painted palace walls of Jaipur have been captured in this timeless design that is heavy on old-world nostalgia





PS 101



PS 104



PS 106

Chidiya

This modern take on the chintz balances traditional chintz colours with modern English tones, resulting in a playful floral design.

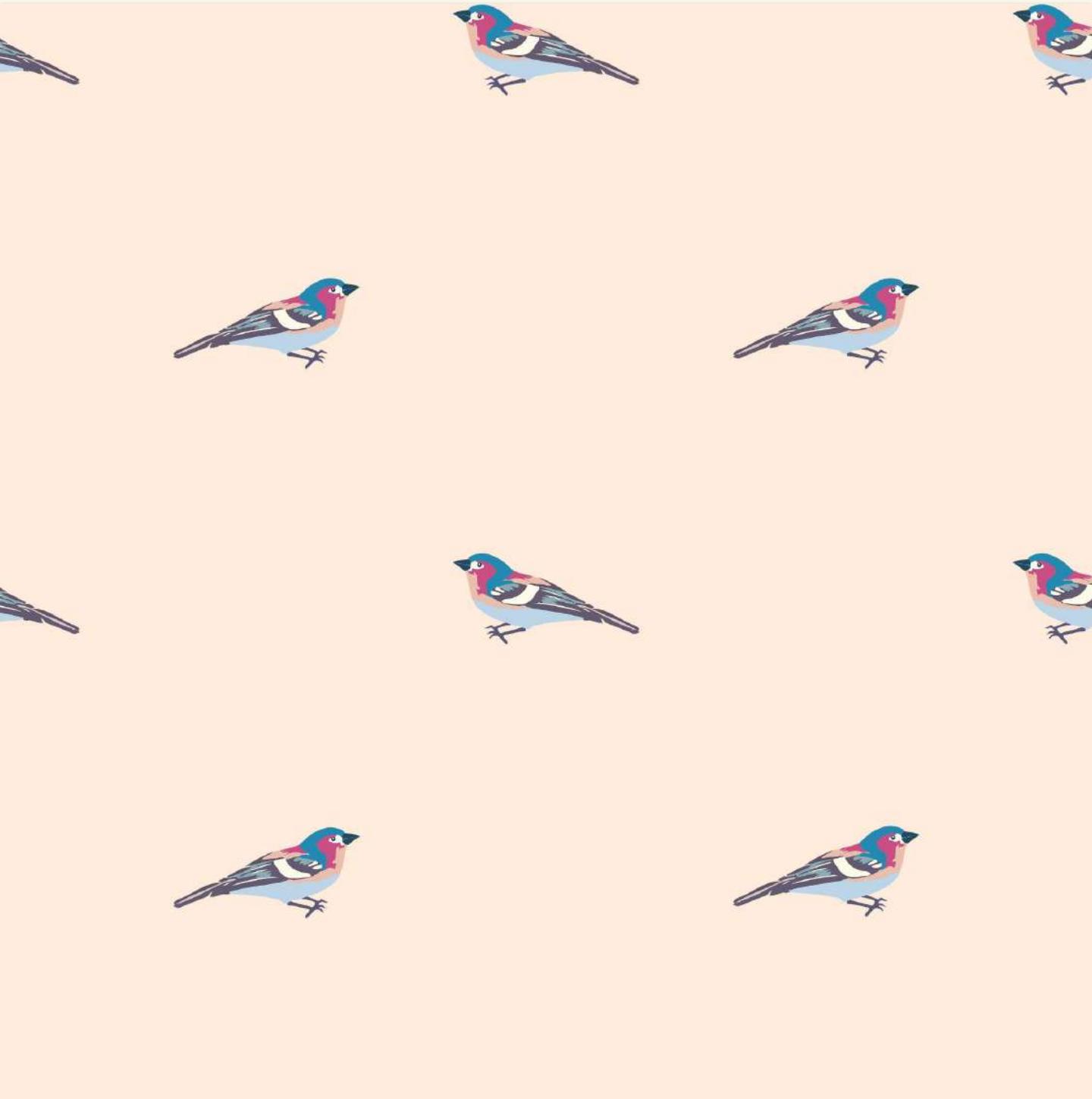




PS 107



PS 108



PS 109



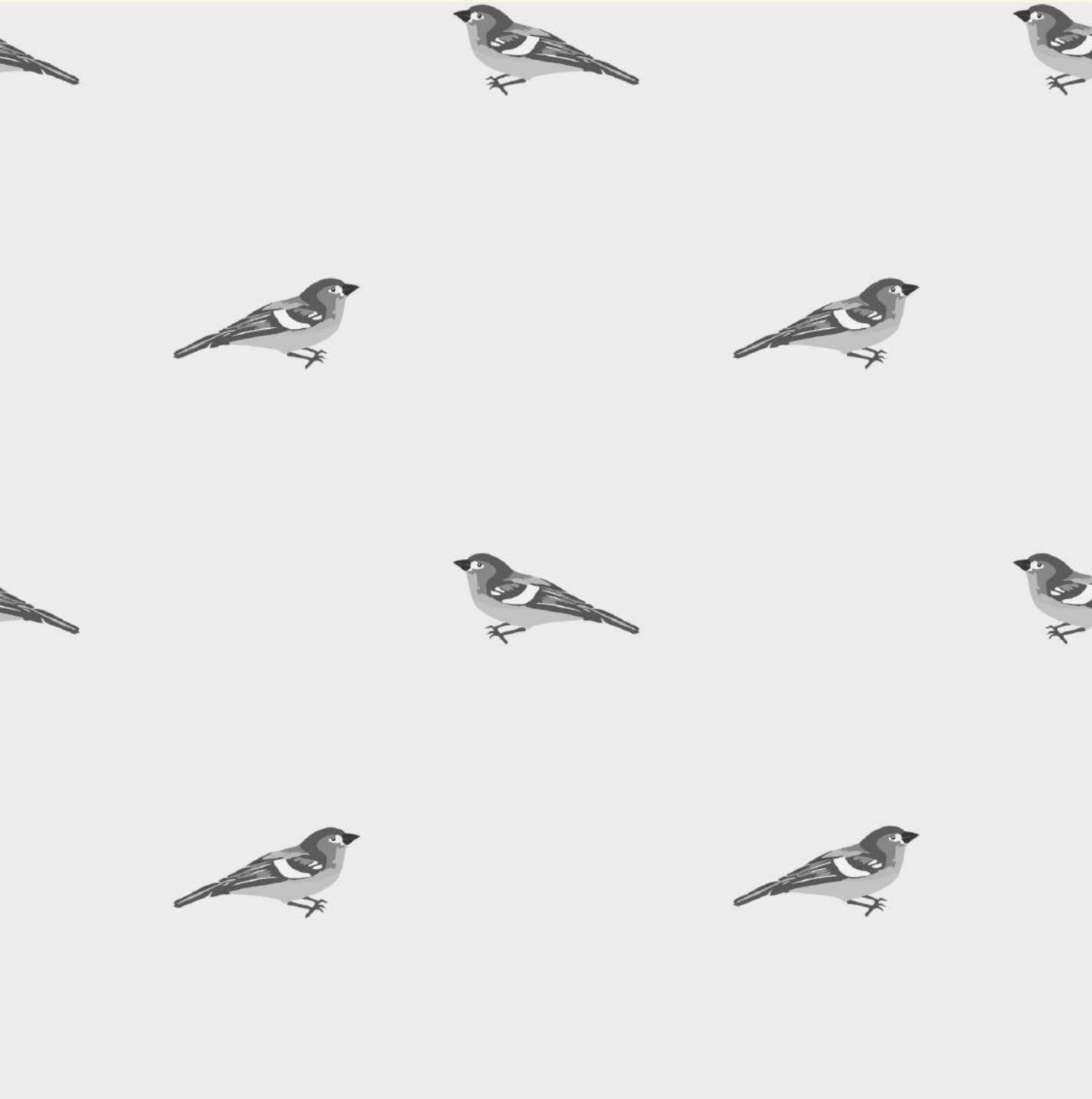
PS 110



PS 111



PS 112



PS 113

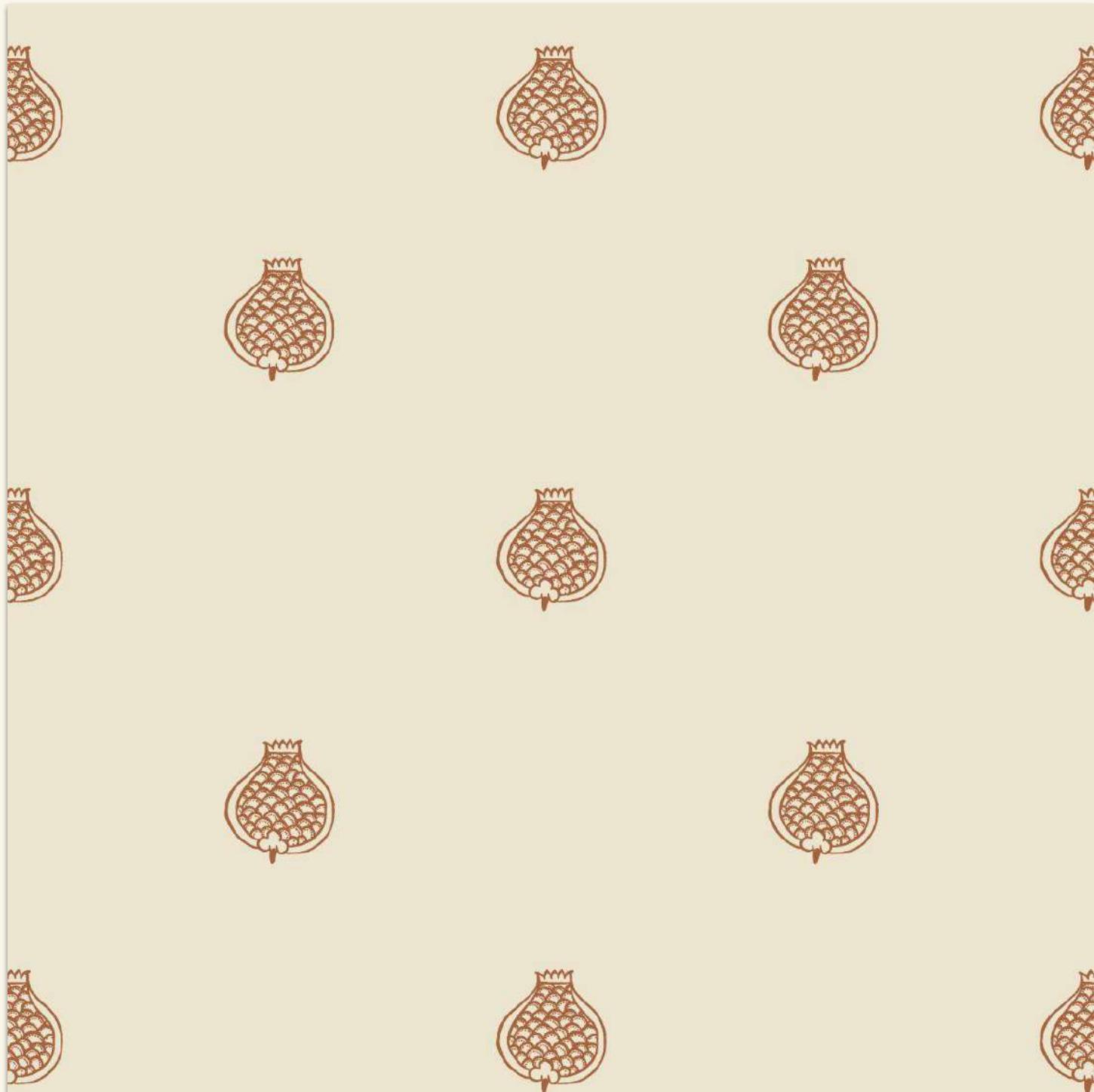


PS 114

Arabic Khargosh

Persian art meets geometrical symmetry in this hunting-inspired monochrome design that marries old-world charm with modernity.





PS 115



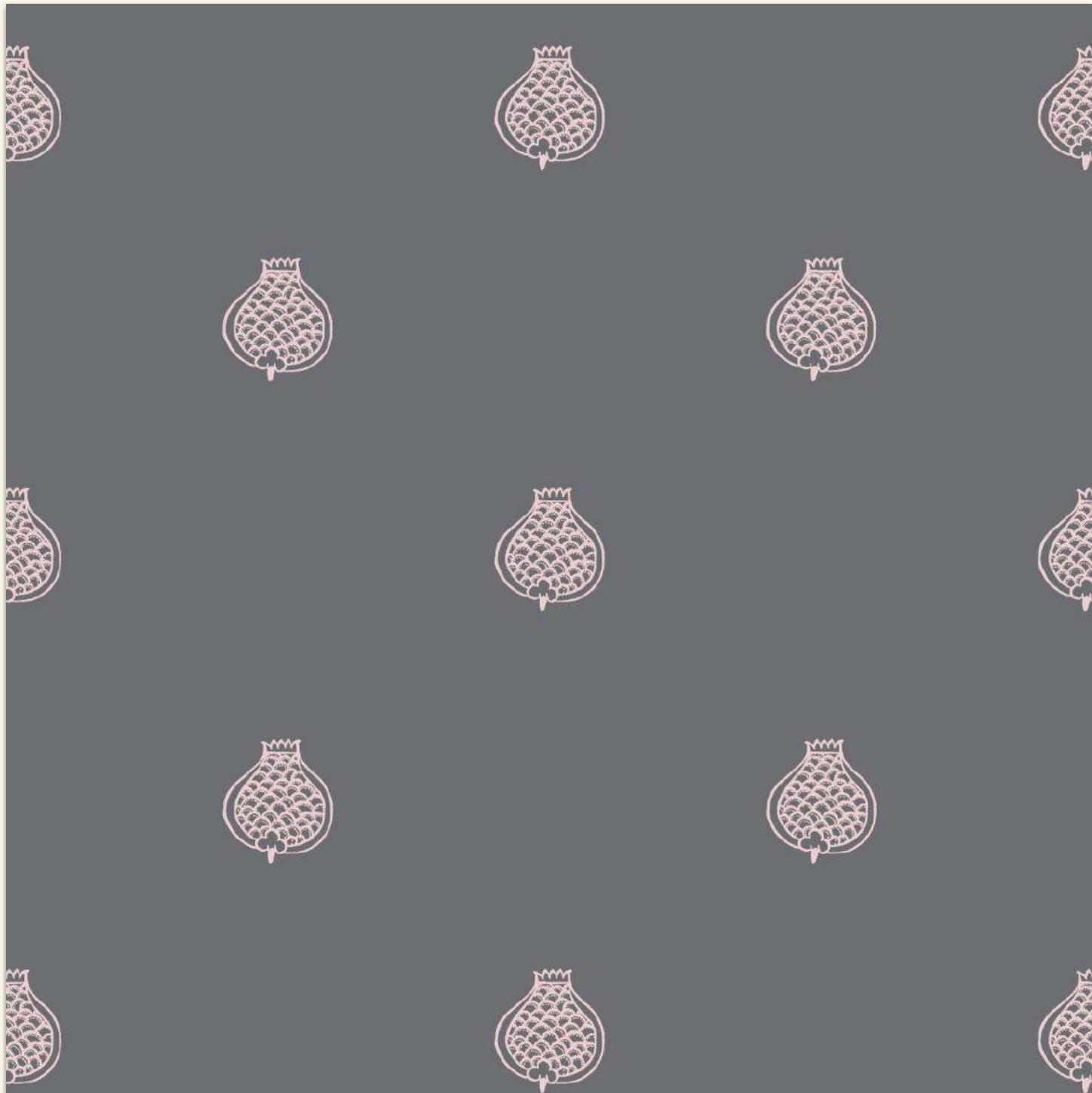
PS 116



PS 117



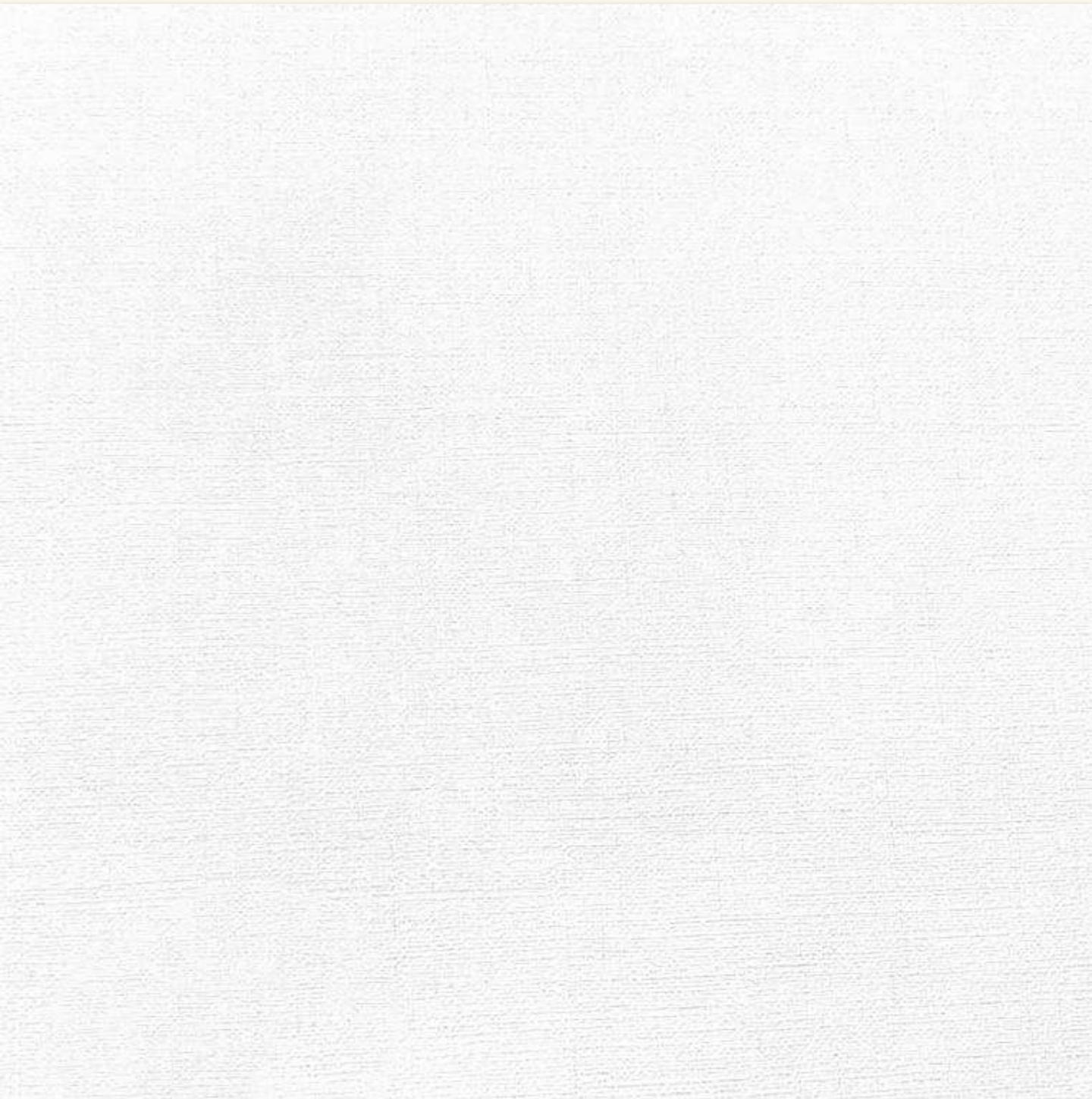
PS 118



PS 119



PS 120



PS 121

Arabic Jannat

We've reimagined the peacock motif, a symbol of pride and beauty, in an abstract form influenced by Persian art. Letting the pattern take centre stage, it has been stripped off colour to create an ethereal impact.





PS 122



PS 123



PS 124

Spring Fling

The portrayal of fresh flora in pop colours frolicking with ferns in the wind during Spring, a vision straight out of the Pinjore Gardens of the Great Mughal era.





PS 125



PS 126



PS 127



PS 128





PS 130



PS 131



PS 132

Botanical Garden

Medieval-Gothic European architecture combined with traditional folk art championed by the Mughals defines the spirit of this nature-inspired design.

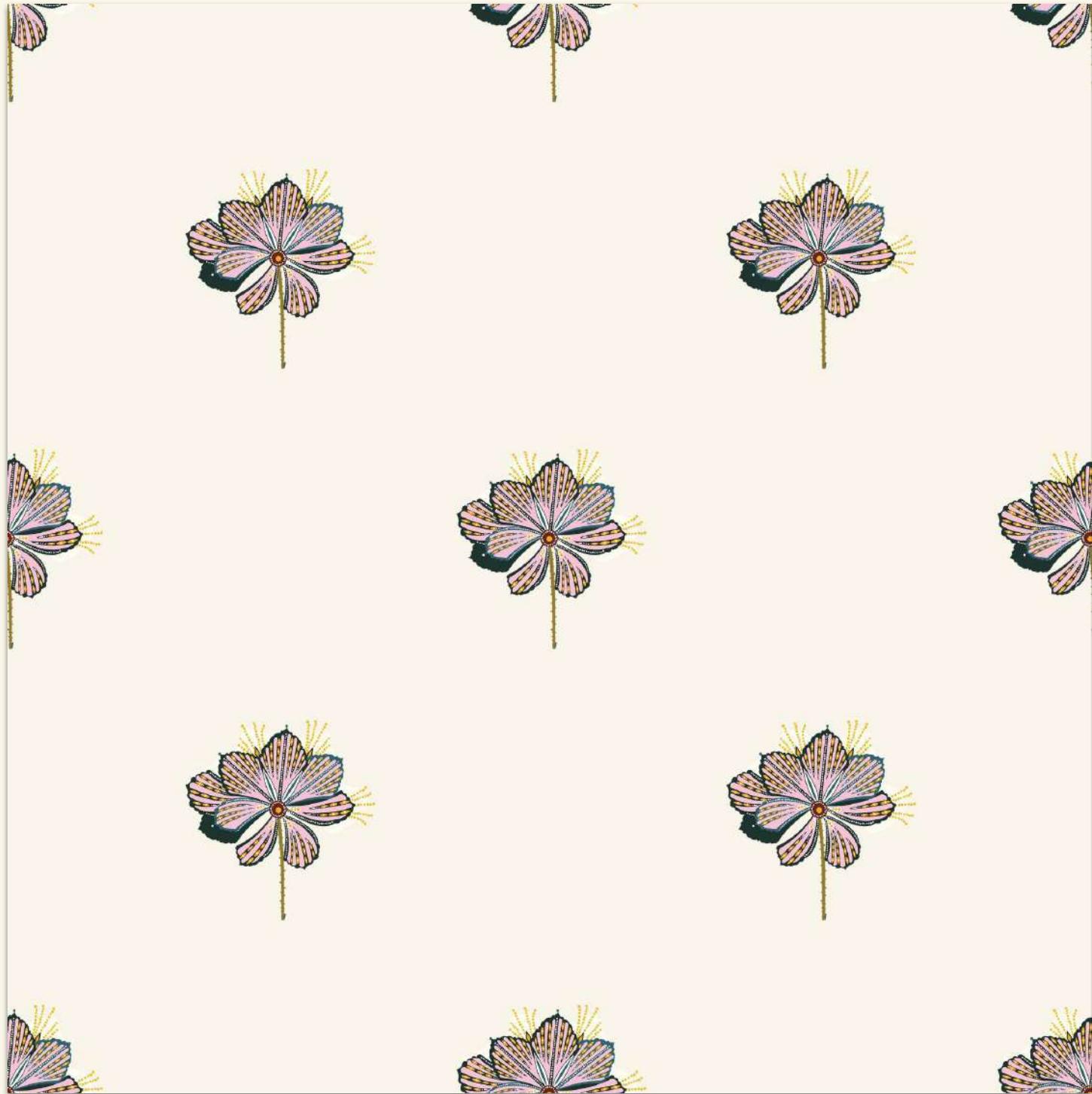




PS 133



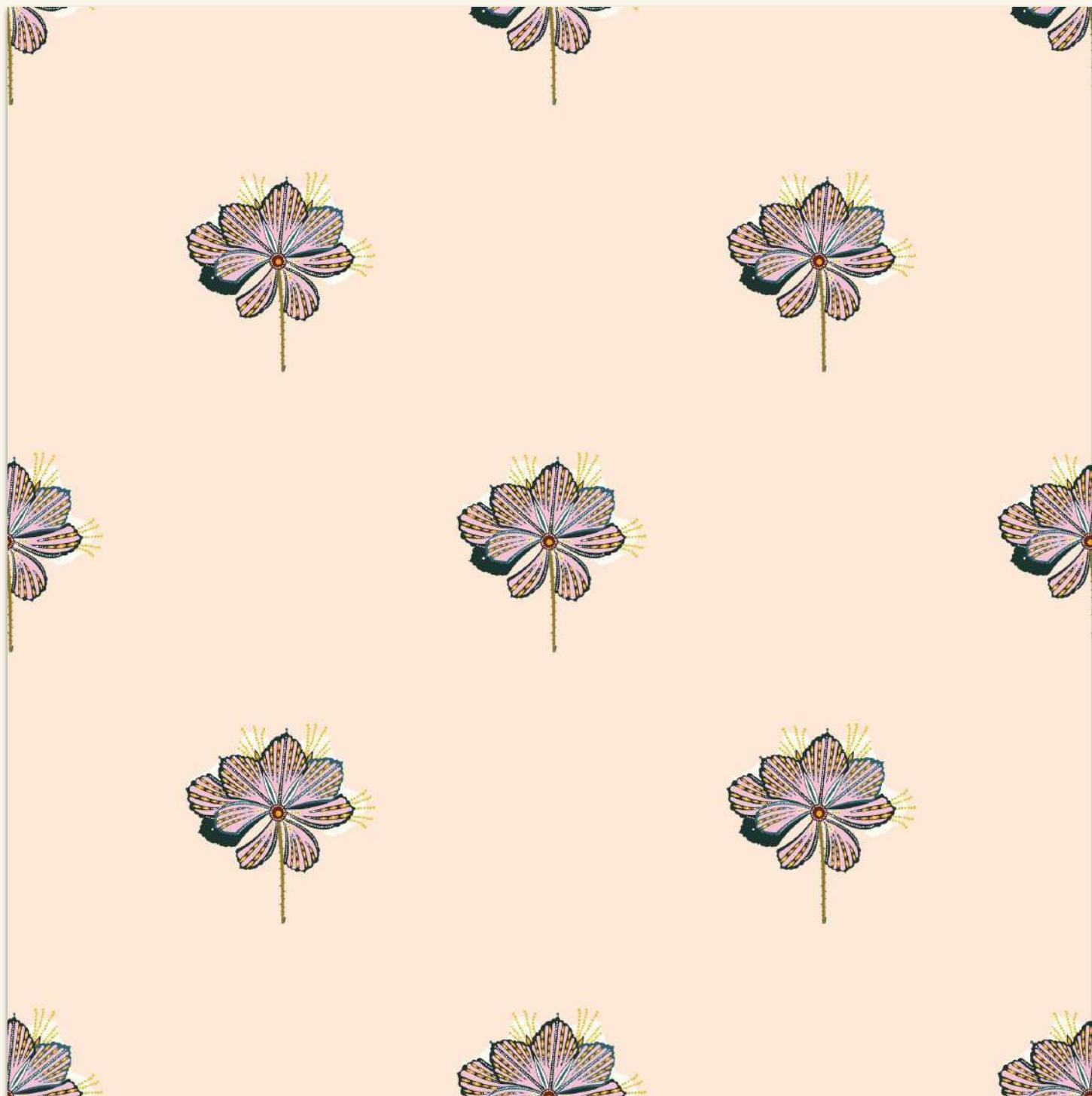
PS 134



PS 135



PS 136



PS 137



PS 138

Poppy Love

The Mughals had a penchant for symmetrical, painstakingly designed gardens, which has been captured in this design. The mix of Spring and Fall colours makes it a print fit for every season.





PS 139



PS 140



PS 141



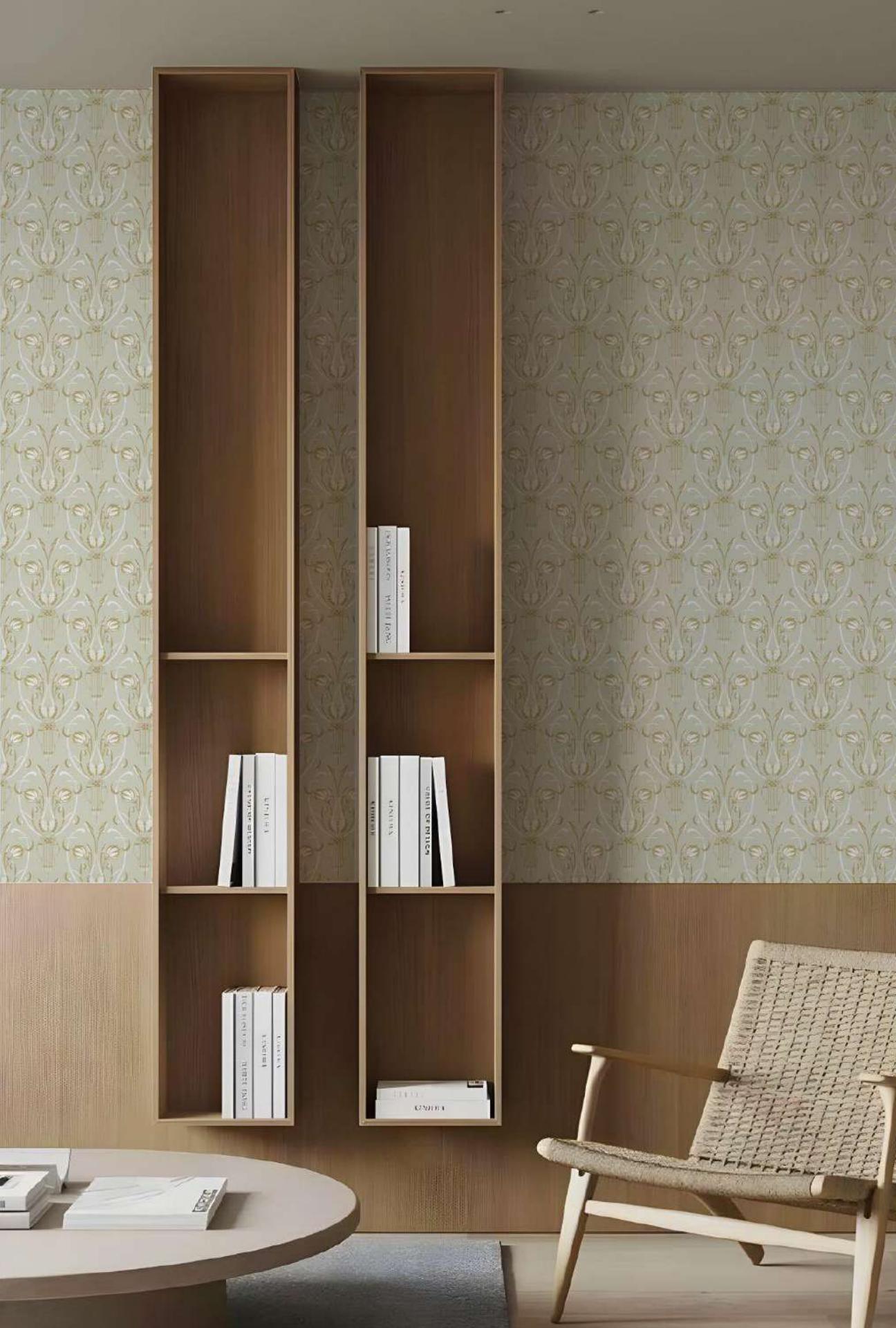
PS 142



PS 143



PS 144

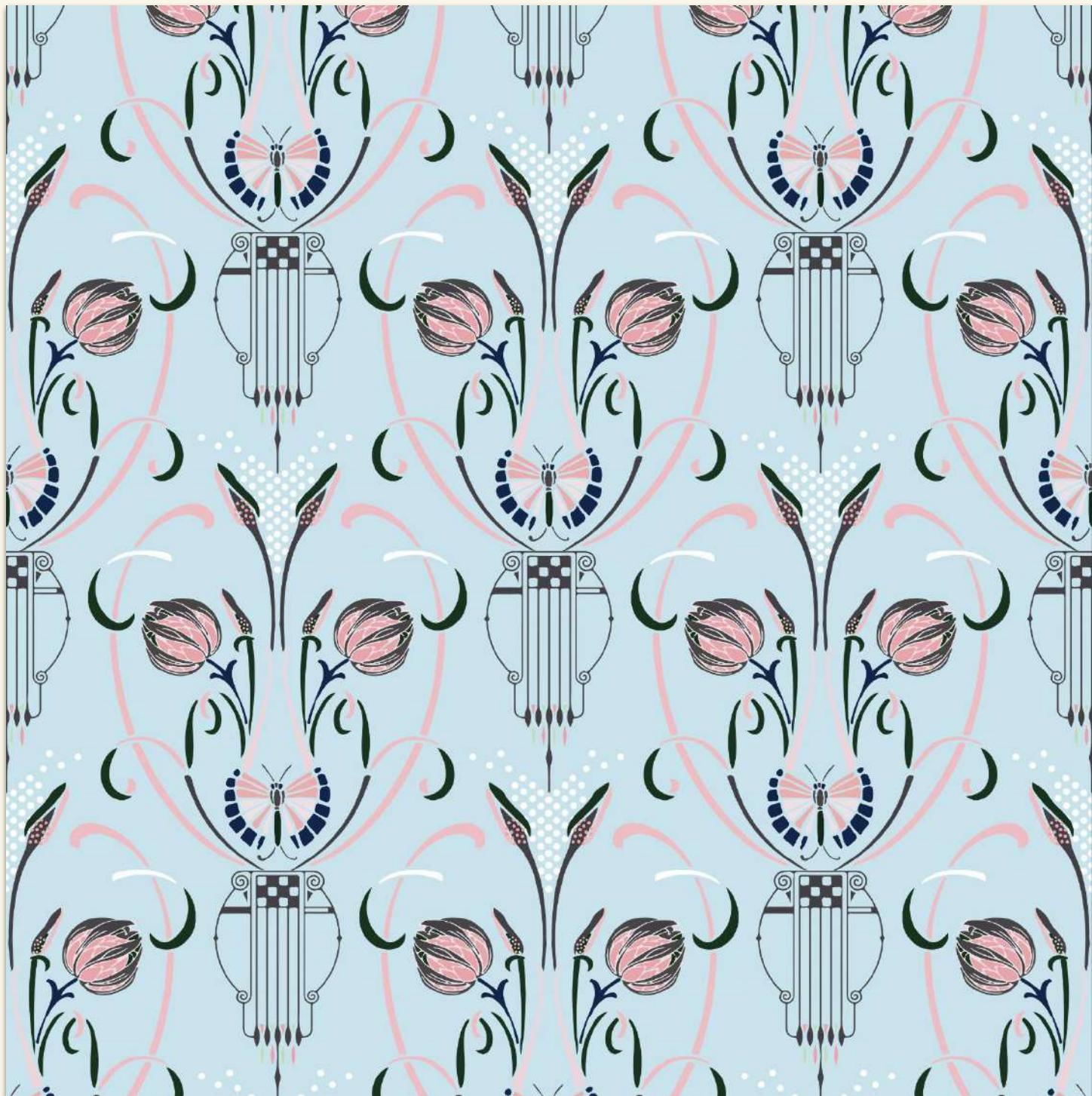


Art Deco

Floral elements from Mughal art come together with Art Deco influences to exude the subdued glam of the Roaring Twenties, reminiscent of boudoirs of yore.



PS 145



PS 147



PS 149

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India's No. 1 Wallcoverings



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